

PROFILE

26%
OF UNC MBA GRADUATES
ENTER CONSULTING OR
STRATEGY ROLES

OVERALL 2019 MBA COMPENSATION

	MEAN
BASE SALARY	\$123,980
SIGNING BONUS	\$29,585

SELECT EMPLOYERS

- ACCENTURE
- AT KEARNEY
- BAIN & COMPANY
- BOSTON CONSULTING GROUP (BCG)
- COGNIZANT BUSINESS CONSULTING
- DELOITTE CONSULTING LLP
- DELTA AIR LINES
- DHL CONSULTING
- ERNST & YOUNG LLP
- INSIGHT SOURCING GROUP
- LIBERTY MUTUAL
- MCKINSEY & CO.
- PWC
- SCOTTMADDEN
- SIMON KUCHER
- TRIANGLE INSIGHTS GROUP
- WALMART

SELECT STAR CONSULTING CLIENTS

- BAYER CROSCIENCE
- COCA-COLA
- DOMINO'S
- DUKE ENERGY
- ELI LILLY
- ESPN
- GSK
- LENOVO
- NASCAR
- P&G
- RED HAT
- RONALD MCDONALD HOUSE - CHAPEL HILL
- ROYAL CARIBBEAN
- STRATA SOLAR

UNC Kenan-Flagler is at the forefront of MBA programs in consulting education. Our consulting program is designed to teach foundational skills in an experiential environment. Students learn analytical and strategic thinking, team leadership and client management skills through real-world client engagements. The focus on experiential learning ensures that UNC Kenan-Flagler students are prepared to have an immediate impact in generalist, specialist or internal consulting roles.

SELECT CLASSES OFFERED

- ▶ Consulting Skills and Frameworks (CSF)
- ▶ STAR Consulting Engagements
- ▶ Startup Consulting
- ▶ Healthcare Consulting Projects
- ▶ Strategy and Sustainability
- ▶ Project Management
- ▶ Strategic Economics
- ▶ Corporate Strategy
- ▶ Global Business Strategy
- ▶ Technology Strategy
- ▶ Business Strategy Beyond Markets
- ▶ Managing The Professional Services Firm
- ▶ Strategic Innovation
- ▶ Markets and Strategic Interactions



KEY RESOURCES

FACULTY LED BY INDUSTRY VETERANS

Our consulting concentration is led by industry and consulting practice leaders that have extensive experience with some of the world's leading consulting firms. Our consulting and strategy faculty leverage their direct experience consulting and advising to build tailored and relevant courses designed to help students think critically.

UNIQUE EXPERIENTIAL LEARNING OPPORTUNITIES

As part of Student Teams Achieving Results (STAR) students actively serve as consultants to leading corporations and nonprofit organizations, tasked with developing comprehensive recommendations and actionable strategies. All teams are guided by both a faculty advisor with significant business consulting/corporate experience and an executive from the client organization. We complete more than 20 high-impact, action-oriented consulting engagements each year.

CAREER & LEADERSHIP

The mission of Career & Leadership is to Equip, Shape and Connect. We equip MBA students to achieve their career aspirations by offering a broad range of career development resources including individualized coaching, workshops and career treks. A dedicated career coach and our employer engagement team connects employers with MBA students and alumni and actively manages relationships with leading consulting firms.

ACTIVE CONSULTING CLUB

The Consulting Club is a highly engaged student-led organization with the mission to assist and support students in their pursuit of careers in strategy and consulting through skill development and mentoring. The Consulting Club also works with UNC Kenan-Flagler stakeholders to improve the quantity and quality of opportunities available to students.

CORE SKILL BUILDING

Intensive seven-week course focused on hypothesis-driven problem solving.

HANDS-ON EXPERIENCE

Student teams work on real consulting engagements for Fortune 500 and nonprofit clients.

FUNCTIONAL SPECIALIZATION

Students deepen knowledge with tailored electives in strategy, finance, marketing, healthcare, technology and sustainability.

COMPREHENSIVE INTERVIEW PREPARATION

Structured and intensive consulting career preparation including case competitions, mock case interviews and company driven education events.



PROFESSIONAL DEVELOPMENT AND EXPERIENTIAL LEARNING OPPORTUNITIES

HEALTHCARE CONSULTING PROJECTS

UNC Kenan-Flagler offers healthcare consulting project opportunities in partnership with UNC Health Care. Students learn by doing as they take on the role of consultants to real organizations, from major international corporations to community development partners and entrepreneurial startups.

ALUMNI

UNC Kenan-Flagler has a broad and active network of alumni working in the field of consulting. Over 1,100 UNC Kenan-Flagler alumni are currently working in the field of management consulting.

CAREER TREKS

Students visit top consulting firms in Charlotte and Atlanta to enhance their understanding of consulting careers and the distinctive culture of leading consulting firms while enjoying networking opportunities with partners, consultants and alums.

EMPLOYER OFFICE HOURS

Representatives of various consulting firms provide on-site office hours providing students with a forum to more deeply develop relationships and gain consulting career advice from major employers.

NATIONAL CASE COMPETITIONS

Teams of MBA students represent UNC Kenan-Flagler in numerous national and international consulting case competitions each year. Case competitions provide students with a chance to apply their industry and business knowledge and to present real business solutions to pressing business issues while providing a forum to network with peers and professionals.

CASE-OFF

This unique competition enables UNC Kenan-Flagler MBA students to practice their case-based interviewing skills while competing against peers in a bracket-based competition. Judges include UNC alumni currently employed as consultants for leading consulting firms.

CASE INTERVIEW PREPARATION

A dedicated career coach with previous consulting experience and consulting second years serve as mock interviewers to help students prepare for casing, framing problems, behavioral interviews and other unique attributes of the career search process for those seeking consulting careers.

GRADUATES REPRESENT
40 OUT OF THE TOP 50
CONSULTING FIRMS

“UNC Kenan-Flagler does an excellent job building each student’s core consulting capabilities so that they can quickly add value for our clients. Integrating these strong capabilities with a very similar collaborative culture enables UNC Kenan-Flagler MBA students to have very successful careers at Deloitte.”

— Tim Partridge (MBA '06) – Principal, Deloitte Consulting LLP

 KENAN-FLAGLER
BUSINESS SCHOOL



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